

In a time when the news is filled with stories of corporate misdeeds, CEO indictments and profit over principles...

**Starting Now, You Can Use These Powerful and
Easy-To-Use Techniques Straight From the Bible ...
And Increase Your Bottom Line 97.27% (Or More).**

**By Putting Specific Bible Strategies Behind These Powerful Sales
And Management Secrets, You, Too, Can See Tangible Financial
Results – This Afternoon!**

Dear Christian Business Person,

Are you ready to transform your business into a powerhouse of financial resources for you and your own family ...while honoring and following the Christian principles you've embraced?

How would you like to be able to enjoy all the benefits of business success, like...

- Paying off your mortgage early
- Sending your children to the Christian schools so they get **the truth** along with the facts in their education
- Contributing richly to your favorite missionaries, so they don't have to worry about financial resources in their ministry.

... while knowing that you've become a model of Christian ethics for other business people? And you'll do this during a time when ethics, morals, and Christian principles are being shredded daily.

And wouldn't you like to profit richly ... and honestly ... and have the financial resources to contribute just as richly to Church efforts that spread His Word to the four corners of the earth?

If so, this page is your turning point.

How can I be so sure? Because the collection of Christian business principles I'm about to share with you have dramatically improved hundreds of businesses, and can do the same for yours, too.

And I'm not talking about merely gaining confidence to 'go after what you want' or finding an extra customer here and there. We'll leave that to the book publishers and motivational speakers who have never run a real business before.

I'm talking about putting the **practical, step-by-step** combination of Christian faith and modern business together to produce **frequent tangible results** you never thought possible.

Even if you've tried to apply scriptural principles to your business before, you've never tried anything like this. Or gotten these results. The principles you'll apply from these experts will **dramatically improve your bottom line - guaranteed.**

Jeremiah 29:11 says "I know the plans I have for you...plans to prosper you and not harm you, plans to give you a hope and a future." Clearly, God wants his children to prosper. And you're ready to move God's plan for *your* success forward in 2006.

But how? What can you do to implement this in your business in a real-world, practical way – this afternoon?

How can you implement God's principles tomorrow when you call on that one big client of yours? What does God have to say about the way my accounting system works? How can the scriptures help me out-serve my competition and win more high-dollar sales?

Stay with me. By the time you finish reading this page, you'll know precisely how.

**Don't Just Tell The World That God's Principles
Work In The 21st Century Marketplace.
Show Them... By Doing It!**

There are dozens of books about biblical business doctrine in your favorite Christian bookstore. Perhaps you've read a few. The principles you'll read in those volumes is of lasting value – no question. But let me ask you this:

- How easy was it to implement them in your business?
- How much of an effect did they have on your bottom line?
- Did they result in more net income for you in the next quarter?
- Can you duplicate the results easily over and over with all of your customers, with the same positive outcomes every time?

If you didn't answer a resounding 'yes' to each of these questions, then you need something more – something that's been proven to generate real financial results for the Christian business owner.

You live out your faith every morning when you go to work. If you have a hard time implementing biblical values in a practical way in your company, something has to change.

There's a big difference between knowing scriptural business tactics and actually using them. The Bible is very clear on this issue: only the doers, not just the hearers, truly prosper.

But in order to put scripture to work in your company, you must first know how. You need a set of practical business strategies, firmly grounded in scripture, that you can put into practice. They have to be simple, proven, and easily repeated.

And that's just what you'll get from *Business Reform* magazine's revolutionary new bundle: **The Christian Business Success Pack.**

A Proven Track Record Spanning 131 Years Of Business Success

Never before have faith and practical business application been combined in such a way as to bring financial success to the Christian businessman in the marketplace.

These are the same biblical business principles used by

- **J.C. Penney** – His unique application of 'The Golden Rule' made him synonymous with retailing in America.
- **Asa Candler** – He used a passage in Proverbs to build Coca-Cola into the soft drink giant it is today.
- **D.L. Moody** – He showed the world that tried and proven principles in Scripture may appear outdated, but, put very simply,... they work!
- **Henry Parsons Crowell** – He applied Christian integrity with business innovation, making Quaker Oats Corporation what it is today.

As you can see, these are not just one-time, flash-in-the-pan successes. These business leaders have built stable, successful enterprises that have stood the test of time – even after they, themselves, had passed away!

But here's the truly exciting part: these famous Christian entrepreneurs weren't wired any different than you are! They had the same 24 hours in a day that you have. They read the same Bible you read.

So what inspired them to accomplish such incredible feats of business success?

Quite simply – they discovered the secrets of applying the wisdom of the Bible to their businesses in very practical ways. Ways that resulted in acquiring customers and serving them better than their competitors did.

How could applying biblical principles help your business?

- Your customers actively insist on doing business with you, even if your prices are slightly higher because they know you'll always put their needs above your own.
- You'll attract and keep the best employees. Word will get around. You won't have to look for the best workers – they'll find you.
- You'll get referrals not only from your own customer base, but also from your vendors, suppliers, and even your competitors.

That's what happened to these famous Christian businessmen when they started running their businesses God's way. And it can happen to you, too, when you own **The Christian Business Success Pack** from *Business Reform* magazine.

A Secret Technique Moses Used Helped This Believer Sell 22 Out Of His First 22 Sales Calls. He Wants To Show You How To Do It, Too.

Michael Q. Pink drew a lot of attention when he sold a perfect 22 for 22 of his first sales calls. This is virtually unprecedented in sales and marketing. The fact that he did it in the very competitive market of copier sales makes his feat even more impressive.

How did he do it? He did it by...

- **Creating a Climate of Trust** to put his prospect at ease, making it easier to create rapport with them.
- **Asking Questions** so he could find out what he wanted to buy, and how much he was willing to pay for it.
- **Knowing His Value Proposition** to pleasantly show his customer the true value of his product— even if the price was significantly higher.
- **Speaking The Language of His Prospect** which is often a language of pain. Like Jesus, Michael addressed his prospect's pains with word pictures, stories, and parables to make his solution come to life in the mind of his prospect.

These seldom-used techniques are not difficult to learn. But there are secrets to applying them in a real-world sales call. And once you have mastered Michael's Bible-based approach, you'll achieve the same results.

These nuggets of wisdom will put an end to countless frustrations you've experienced in your sales cycle. And Michael wants to share them with you in his unique audio CD, ***Seven Biblical Strategies to Maximize Sales.***

But increasing sales isn't the only benefit you'll get from **The Christian Business Success Pack**. Once you've won your customer's business, you'll need some scriptural principles for managing that success.

Companies Have Sent Teams To Japan To Learn Effective Management Techniques. They Should Have Sent Them To Kent Humphreys.

Japanese Zen management techniques have gotten a lot of press over the years. But they can't hold a candle to the results you can get by following the management principles found in The Word of God.

Kent Humphreys understands this. He's been incorporating scriptural principles into his business, Jack's Merchandising and Distribution, for 25 years. And on the audio CD, *Embracing Faith in the Marketplace*, he'll tell you how to...

- **Create Employee Loyalty** by first becoming a servant to them. Jesus served His disciples in this way. You can use His example to win your employees hearts.
- **"Naturally" Live Out Your Faith** with your genuine care for everyone you come in contact with *through your actions*. Do this, and your competitors will come to your aid when you need help.
- **Build A Platform For Success** by capitalizing on your company's core competence. This is how Kent created a nucleus of service through which he was able to reach an entire industry for Christ.

Kent says "The Bible is good business," you'll know what he's talking about. He's also seen the scary downside of ignoring what the Bible has to say about business.

You see, Kent wasn't an immediate success. As a matter of fact, he and his brothers took over their family's business, but lost it all in 17 months. How did he rebound from this tragic start?

By doing what we all should do: apply Christian principles to our enterprise and trust God to multiply the results. And God, the true source of all wealth in the world, did bless Kent. After 25 years, he sold Jack's Merchandising and Distribution for several million dollars.

Kent's results might seem far fetched to you. But if you follow his example, you'll be able to achieve the long-term business success he has achieved. The result will be a legacy of faith and goodwill in your industry. Not to mention financial wealth for you and your family.

Picture How Much Farther Ahead You'll Be When You Put These Timeless Secrets To Work In Your Business

With **The Christian Business Success Pack**, you'll enjoy much greater sales success with the coaching of Michael Pink. Kent Humphreys will teach you how to manage that success in ways you never knew you could.

If you hired Michael or Kent Humphreys individually to sit with you and teach you the principles that turned them into models of Christian business success, you could expect to pay at least \$250 (each – that's \$500) for an hour of their coaching time.

But you won't pay that price here. Michael and Kent bring two hours of their success coaching on two audio CDs, and they've done it **exclusively** for *Business Reform's **Christian Business Success Pack***.

If we stopped there, the secrets you'll learn that will increase your bottom line would be worth 100 times its price. But we're not going to stop there.

In addition to these two CDs filled with knowledge of some of the greatest biblical success principles, **The Christian Business Success Pack** also contains two e-books by management guru, Ian Hodge, the CEO of *Business Reform* magazine.

In Ian's ***Making Business Work – Accounting That Matters***, you'll demystify the accounting process. Then, Ian will show you how to spot the warning signs of business problems that need your attention, both now and in the future.

Accounting is a crucial, yet often overlooked area of business. You'll know right away what financial ratios mean the most to you as a business owner, so minor problems never become major ones. But that's not all Ian has to share with you.

The cost cutting revolution is throwing shockwaves through the global marketplace. In his popular e-book ***Re-Engineering Management – A Biblical Alternative***, Ian explores what a Christian needs to know about corporate reorganizations.

His advice and real-world anecdotes are very practical for your business. As Ian says in his book, "Our concern here, is not so much a general concept of Christian ethic, but the specific application of it."

These two e-books sell for a combined \$54.97. But they're yours free when you own **The Christian Business Success Pack**. But that's not all you'll receive...

These Faithful Business Executives Generated Hundreds of Millions of Dollars By Putting Their Faith Behind Their Business

As an additional bonus, you'll receive a special edition of ***Christian Business Legends***, where you'll read the inspiring stories of the greatest businesspeople ever to take Christ into the marketplace.

These dedicated Christians incorporated biblical principles into their daily business lives, reaping incredible results, which you can duplicate. Inside, you'll read about...

- **Larry Burkett** – his wisdom in personal finance made America realize that God does, indeed, care about money, and so should his people. His company, Christian Financial Concepts, continues to this day.
- **Anthony Rossi** – by applying God's principles to the growing of his business, he made Tropicana Orange Juice a staple at the American breakfast table.
- **Mary Kay Ashe** – her unwillingness to separate her Christian principles from her business propelled her company, Mary Kay Cosmetics, to financial heights – and continues to do so long after her death.

Read each story as an example of what faith really means in the context of the modern marketplace. You can use their examples as a model for you to build your own inspiring Christian business success story.

Books like *Christian Business Legends* would normally sell for \$24.95 if you could buy it from your favorite Christian bookstore. But you can only get it from *Business Reform* magazine. And you get it free with **The Christian Business Success Pack**.

But that's not all – as an added bonus, you'll receive two copies of John Beckett's *Coming Home*, the stirring story of how a 26 year-old was thrust into leading his family's business through the tribulations of World War II.

John had to lead his company through major traumatic events like the death of his father in 1926, and a fire that nearly consumed his entire factory. But when John turned his life over to the Lord Jesus, he found a peace that truly surpassed all understanding.

Since then, John turned his small Ohio oil-burner factory into R. W. Beckett Corporation, a \$600 million/year enterprise that employs 600 people. And John's story makes a great gift to hand to a business owner you know who needs the Lord.

That's why we give you 2 copies of *Coming Home* – one to keep and one to share! It's an \$11.79 per copy value (that's a \$23.58 total value), but it's yours free when you own **The Christian Business Success Pack**.

Finally, A Modern Business Publication With A Christian Worldview

In addition to the two audio CDs by Michael Pink and Kent Humphreys, the two e-books by Ian Hodge, the *Christian Business Legends* book and two copies of *Coming Home*, we have yet another added bonus for you.

When you own **The Christian Business Success Pack**, you'll receive a full year subscription to *Business Reform* magazine. In it, you'll get the same caliber of business journalism you'd see in Business Week or Forbes, but with Christian issues in mind.

You'll find answers to real world business issues such as...

- **Investing** – How can you apply God's principles behind stock ownership in today's publicly traded companies?
- **Management** – Where can you find commentary on executive leadership issues that isn't laced with liberal media bias?
- **Marketing** – What does the Bible have to say about the way I craft my sales letters and promotional materials?
- **Global Business** – What should I look for (or look out for) when I promote my products or services overseas to a country that might be hostile to my faith?

You'll find answers to these and many more issues facing the Christian business person in every issue of *Business Reform*. And like every other product in the bundle, the advice will be hard-hitting, scriptural, and extremely practical.

Business Reform sells for \$7.95 a copy on the newsstand. That's a \$47.70 value. And it's yours free when you own **The Christian Business Success Pack**.

Reserve Your Share of God's Enormous Wealth That Lies Ahead

To summarize, here's what you get with your investment:

- Michael Q. Pink's audio CD, *Seven Biblical Strategies to Maximize Sales*- **Value: \$250.00**
- Kent Humphreys' audio CD, *Embracing Faith In The Marketplace*: **Value: \$250.00**
- Ian Hodge's e-book, *Making Business Work – Accounting That Matters*: **Value: \$39.95**
- Ian Hodge's e-book, *Re-Engineering Management – A Biblical Alternative*: **Value: \$24.97**
- *Christian Business Legends, Special Edition*- **Value: \$11.97**
- 2 copies of John Beckett's *Coming Home* – **Value: \$23.58**
- A Full Year's Subscription to *Business Reform magazine*- **Value: \$47.70**

That comes to a **total value proposition of \$648.17!**

But you won't pay anywhere near that figure. We value your business and your Christian principles. We want more people like you out there doing business God's way. So we sharpened our pencils, got out our calculators, and ran some numbers. And...

We are pleased to offer you **The Christian Business Success Pack**, (total value \$648.17) for the low price of...**\$44.97!**

That's right. All of the benefits I've described here can go to work this afternoon in your business. You can start get more customers, attract and keep better employees, and generate huge profits for yourself...and be an effective Christian leader in your community by doing business God's way.

There's No Financial Risk To You

And the best part of all this is: You can get make this business decision without risking a single cent! When you click below to order **The Christian Business Success Pack**, we'll rush it right out the door to you.

If, for any reason, you don't feel you can benefit from the wisdom inside, just tell us, and we'll cancel your order and refund every penny. Nobody forces us to do this. We feel, as you do that every business proposition we make must be totally risk free to the customer.

But if you do see how applying God's principles to your business is not only the best way, but the *only* way, then you'll be way ahead of your competitors. And well on your way to creating enormous wealth for yourself and your family.

So, go ahead. Click on the link below, and order now. It will be the best \$44.97 you could possibly invest in your financial future. And you'll feel eternally better knowing you're doing business the right way – **God's way**.

To our mutual success,



Ian Hodge
CEO, *Business Reform* magazine.

Warning: This product is *not* for the Sunday-only Christian. If you're a totally different person on Monday morning than you were at Sunday morning services, please do not buy this product. You won't succeed. This is not just a Bible study that just happens to use the business world as an example. No, no. We are commanded to be transformed by the renewing of our minds. And that's just what you'll get when you apply **The Christian Business Success Pack**. You will profit from these principles in ways you never thought possible, but only if you apply them.

So go ahead. Click the link below, and order now.
